After-offects Mr. 8 R. Cowan, for Broad-said he had been a prisoner war in Germany for five

WORTH EAST HOME AND INDUSTRIES EXHIBITION EVENT TOWN MOOR

CALA OPENING TOMORROW, 14th MAY at 2 p.m. by THE LORD MAYOR OF NEWCASTLE

YOUR CHANCE TO WIN \$5.000

SUPER FASHION PARADES

The Man with the X-ray Eyes — world-famous Clair
JOHNNY ST. GEORGE singing his latest
FOR THE YOUNG OMES.

COME AND SEE YOURSELF ON TV See the fabulous PIXIE VILLAGE

Exerting Demonstrations of KITCHEN MAGIC

EXCITING MINI-MOTOR RACING THE SEST SHOW EVER with everything for your MODERN HOME PACKED full of interest and entertainment for all the family SAMPLES to take home Tit-bits to tasts

HAVE A REAL DAY OUT

CAFES : BARS : CAR PARK ADMISSION 2/6 CHILDREN 9d.

Go midweek by train

This is the way to travel! Go on Tuesday, Wednesday

or Inursday, Come back on any of these days a week or up to a month later. And SAVEI

Save up to 5/- in £ on aduit lares, up to 12/6-in £ on children's, with the full saving when you go 100 miles away or more. Suppose mum, dad and two children (3

| Look at these savings! | Mother, father, two children (3 and under 14) | SAVING From Newcaste to Aberdeen | 28 15 e | Bouremouth (Wea) | 28 11 e | Brighten | 27 17 e | Eathbourne | 28 2 e | Plymouth | 28 14 e | Torquey | 28 14 e | Eathbourne | Eath

-save more than ever!

SAVE 5:- IN & ON ADULT FARES, 12 6 IN & ON CHILDREN'S / SECOND CLASS ONLY / FROM NOW TO 29TH OCTOBER

and under 14) go to stay with relatives 200 miles away. They save about £6. Where dad can't get away midweek, the others can go—avoiding the crowds—and he can follow at the weekent.

The lowest midweek return fare is 38/- for adults and

Ask for the Midweek Thrift

From any British Railways Station,

Town Office or Appointed Travel Agent.

British Railways

Plan Folder now!

ZARAEDA

14th-30th MAY

Industrialists told of conflicting Government policies

FIRE HAZARD THREATENS

NORTH **FACTORY**

SERIOUS fire hazards threaten a new factory at Cramlington because of a clash of Government policies. 20 North-East industrialists were told at Whitley Bay today.

The factory belongs to Wikinson Sword
Ltd. who make razor blades on the new
industrial estate
Hydrofoil
refuels at method in the method in the state of the state

Jarrow

This was because of the overnments refusal to allow a firm proper storage

ted This is definitely a case of Government department in regulations and t department disobeving. There can really be a page to be a

minute na-pricey a neked for permission was refused be said

Example

flashcomt materials cored in building out the regulations who

Length-of-country
trip—at 12 m.p.h.
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trait-mission system
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According to Lands of the Lands
According to the the Lands

Going to stay with relatives?



MAUREEN ARMSTRONG and Gwen Cocalits, pupils at the Ratph Gardner Secondary Modern School, North Sheelds, model beach outlits at a school fashion show today.

City's schools plan may be in jeopardy

DEPUTATION RETURNS 'FRUSTRATED'

SHIPPING REQUESTS

Clabann ann Ch

Appropriate to Vancourer Hirobata
FYSHARD AND ACONS
Represents to Mindirestrough May 30
HAIN NOTINE MANAGEMENT
Transgins for Avenueuth at Berry
May 9.

Hilbron STRAMSHIP CO. Hudson Phint of Panaria (hotel tre 25 Budson Sound for Philadelphia, a HANDLE MANUAL CONTROL OF PRINCIPLE AND ADMINISTRATION OF THE PRINC

AT DENIS SHIPPING CO. SEEPS FINANCE AND
MANAGEMENT CO
Lord Codrington, for China 1 Van-Afterers May Services Services May Services Serv

Radies for Lutter in Map April Bracket for Lutter in Map April Bracket for Lutter in Map April

SHIPS DUE IN THE TYNE FOR REPAIR

Palmers Bebburn Aragus reft and moder mateur die May 19 der miles Sterie im tre dus May 2 Suan Busher Ballared fort Britain of the Britain of the decision of the land to the the tendent of the tendent

Patricia Neal, the nim access who son an Oscar for her ove in Hud, has given birth to a girl.

The baby yeighed 6th llor Mule Neal husbrid i writer Rosid Dahi

Plaque marks Duke's look-out

Duke 8 DOK-out
A plaque has been effected
at Peissan Pent on the Swan
River near Perth Australia
the Duke of Edimburch's Perth
burd-watering spet
The Duke at Lock-out
the inservation. Has Royal
Highness, the Duke of Edim
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Duken Duke of Edim
burch satched the pixtle of
Duken Duken Duken his lockout-of March 27 1981.

Boy's fire hoax A ien-year-old boy who called three fire engines on a false arm was fined 25 at Felling venile Court today. The boy imitted making a malicious

STEPHENSON CLARKE
Blanchland, for U.S. at Philade
May 2. Gilland at Hamira May Crystal Diamond of Tologo May Sugar Refiner for Kingston Jameses

SHIPPING MOVEMENTS

AND THE PARTY OF T

Treder (Pelinstein)

SARTYAL THE STATE OF TH Mindleshmugh Linnin Arin (Asibirg) Bass Tyremouth Middleshmugh Trasdale R Byta NALA Venterday Comrous II Cortar Barlord Ciff Guay e sai London: Sir John Seeli

Carrier Corona Barbon Cill Garden Communication City Communication Cit Paristad

PRAMAM BARBUTE

PALE - Tudor: Onicione Wick

Abjecters Campervell (Londro)

MORE CRIME IN CITY, BUT LESS **DRUNKENNESS**

CRIME is up in Newcastle but cases of drunkenness are down. These are two of the main points brought out by the City's Chief Constable Mr 6 S Jackson, in his annual report today.

annual report today. The number of indictable offeres which indicts with the number of indictable offeres which indicts with 1981. This commands with 1923 for 1982 offeres 2404 program increase of 166. increase of 165.
The estimated value of property stolen during the year was £336.293 of which £160.140 was recovered by the

Sear A bright spot in the report was the fall in drinkenness.

The number of prosecutions for 1963 was 1684 In 1962 there were 1872 cases

DRUNK DRIVERS

ORUNK DRIVERS
Nindeen puwalis were, pornoviced of drunkrenness during the year and 80 people was to
the year and 80 people was to
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the year and the year and the
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the year and year and
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miles. The staff of the Informatical Room transmitted about 36.893 telephone messages. This is Mr. Jackson's last report before he retires.

9 OFFENCES COST MINER £30 FINE

in Durham Cathedral MR EDWARD HEATH, Secretary of State for Industry. Trade and Regional Development, who arrives in Newcastle tomorrow for his North-

No recital

Farmer fined £4 21-year-old farmer, Fonia. Jackson of Lu II Belford was fined £4 licence endorsed by Bel



Tall order?

To ensure our future prosperity British Industry will have to sell to British consumers an extra £500,000,000 worth of goods each year.

This is the considered opinion of the National Economic Development Council who should know what they are talking about. And they are talking about a steady four per cent per annum increase in the total national economy.

To reach this target will require a mammoth selling effort, both at home and overseas. Here it is that British advertising will play its part as a vital link in the selling chain from factory to consumer. Telling people what's new on the market, what it does and where to find it. Pointing the way to leisure and security, to better home equipment and better holidays. Aiming straight at that four per cent target. Advertising has a big and responsible job to

do in the coming years. As Lord Robens, a member of the N.E.D.C. has said, 'Advertising is an integral part of selling.' Only with the aid of advertising can the benefits of greater productivity quite literally be brought home to us all.

Next week at Brighton, heads of business concerned with the attainment of our National targets will meet at the 31st Advertising Association Conference to discuss how advertising can best assist the country's economic

Advertising is part and parcel of our prosperity



Henry Moat

148 WESTGATE RD., 1



FARN

AIRBORNE" WHITE CAL rashion-right elasticised twin straps. LISTED 49/11. NOW

MAIRBORNE FLEGANT ING BLACK COURTS. W lar pointed toe and LISTED 49/11. NOW

"LOTUS" GOLDEN vamp and instep straps. Poi 24-inch heel. LISTED 59/11. 2 LOTUS TEFN S
LEATHER VIOLENTE TAN W
newest F

about flat heel and no LISTED 49/11. NOW TRY FARNONS FIRST

THESE, TOGETHER
OF SHOE BARGAT
THE FAMOUS FAI
TION DEPARTMEN N STREET AND NEWGATE

CAI OPPO

for you





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